



DEMO REEL PACKAGE DESCRIPTION

We create a professional and unique demo reel for every client. All of our Demo Reel packages include the following:

- Footage Capture (HD 720p or Standard Definition - depending on the source material)
- Editing (1 to 4 minute run time)
- Titles, Movie Logos, Slates, Banners and Basic Graphics (optional)
- Digital File formatted for Vimeo, YouTube, IMDB, and Actors Access (sent via the Web)
- Reel Breakdown PDF File (Artist Reels Only)
- Digital Archive of all Material Used for Future Updates (we hold the archive)

DEMO REEL PACKAGE PRICES

- Actor Reels \$240*
- Artist Reels \$320*
- Host Reels \$260*
- Stunt Reels \$300*

Please contact us for an estimate for other types of reels (sizzle, dance, stylist, athletic, etc)

ADDITIONAL COPIES / FORMATS

- DVD \$5.00
Please note there is an additional \$15 set-up charge for the first DVD.
- Digital File \$15.00
The demo package includes one digital file. However, some websites require a different type of file and/or compression, so if needed - we will match the necessary specs.
- Blu-ray (no menu and available for HD projects only)..... \$25.00
- DVD Authoring (for multiple reels on a single disc) \$60.00*
- CD Containing Finished Digital File(s) \$10.00

FUTURE DEMO REEL UPDATES

All material used will be digitally archived for future updates to your demo reel, so you just have to bring us your new material. The estimated price for updates is based on the amount of additional material and editing details. Please note, the update price includes bringing your material back on-line and digitally archiving the update afterwards. The estimated prices listed below show the average cost for updates. They include everything in the Demo Reel Package description.

- Actor Reel Updates \$165*
- Artist Reel Updates \$250*
- Host Reel Updates \$185*
- Stunt Reel Updates \$200*

WEBSITES

The estimate for a website is between \$300 - \$500 (does not include domain). Please contact us for all the details.

**We Offer a Discount for Multiple Reels or for a Reel and a Website.
Please Call or Visit Our Web Site for More Information Regarding Our Services.**

*This is an estimated price. All prices subject to change without notice. The estimated price is subject to change due to the editing details, DVD authoring details, amount of material, raw footage, source material formats, file conversion, length of reel, multiple re-edits, and/or special requests.



Name: _____ Home Phone: _____

Address: _____ Cell Phone: _____

City: _____ ST: _____ Zip: _____ E-mail: _____

INDEMNIFICATION AGREEMENT

I represent and warrant with respect to any and all media (including but not limited to audio, video, photos, graphics and music) used, in whole or in part, in connection with this Agreement, that I have obtained all rights and permissions required, pursuant to any contractual agreement governing such media and the Copyright Law of the United States of America and any other applicable statutes or laws of any jurisdiction regulating the rights and use of the media, and/or I am fully responsible for the fair use of it in accordance to Copyright Law.

In consideration of Reel Deal Demos supplying products and providing services for me, I hereby indemnify and hold Reel Deal Demos harmless from and against any and all claims, threats, suits, penalties, liabilities, costs and expenses (including without limitation, legal fees, costs and disbursements) incurred, suffered or expended by or threatened against Reel Deal Demos by reason of, or arising out of, any claim pursuant to any contractual agreement governing the media used pursuant to this Agreement and any claim of infringement of copyright or of any claim for royalties pursuant to the Copyright Law of the United States of America, or any other applicable statutes or law of any other jurisdiction regulating the rights and use of the media.

GENERAL POLICIES

- I understand that this agreement also includes any and all future updates and/or future changes made to the project.
- I will not hold Reel Deal Demos liable for any damage to, or loss of, media, equipment and materials furnished to them (includes archived data).
- I agree to personally assume liability for any and all Stock Footage purchased, supplied, and/or used for my project.
- I understand that there is an implied lien on all materials supplied until final payment is made.
- I understand that the media capture, digital file use, editing and fulfillment process is complicated and has many steps in which a slight problem can slow down the turnaround time and/or change the estimated price. While Reel Deal Demos will do as much as possible to meet my time table and projected completion date, they will not be held responsible for delays and all payments due Reel Deal Demos shall be made in full with no deductions.
- I understand and agree that there is no guarantee I will receive an exact color match on media and printed materials.
- I understand that if any media produced by Reel Deal Demos from or through the use of duplication material or labeling material is found to be defective in quality or labeled in error, Reel Deal Demos will replace or repair such defective Product and/or correct such error in labeling at it's own expense, on the condition that: 1) notice of such defect or error is reported within 10 days of delivery; 2) the defect or error did not result from a defect or error in the Media or labeling Material supplied by or on behalf of myself; 3) the defective Material is returned to Reel Deal Demos should they request. If said notice is not received by Reel Deal Demos within the delay indicated above, Reel Deal Demos will be deemed to be released from any and all liability.
- I understand and agree that Reel Deal Demos is not responsible for consequential damages (including but not limited to loss of potential employment) arising out of this agreement.
- By signing below I hereby state that I have full authority to act on behalf of the party (if other than myself) for which Reel Deal Demos will perform services, and I may therefore agree to these provisions on it's behalf.
- I agree to pay all collection costs, including reasonable attorney's fees, in the event I do not make payment in full.
- I understand that there is a \$35.00 charge for returned checks and/or for missing/canceling a scheduled appointment without a prior Twenty-Four (24) hour notice.
- I agree to personally assume liability for payment and understand that the final cost can change from the verbal or written estimate given due to complications, additional material, length of reel, re-edits, and changes made to the demo reel throughout the process.

GENERAL TERMS

- Reel Deal Demos reserves the right to refuse services to any client at any time throughout the process (including but not limited to clients not complying with this Agreement, General Terms, and General Policies).
- Deposits: The minimum deposit required for Demo Packages and/or Services is 50% of the estimated final cost.
- Final payment must be in full before receiving the finished product.
- Before the start of your job, Reel Deal Demos must be in receipt of all required materials in final form and this signed agreement. Failure to provide materials or approvals in a timely fashion will delay services and may include an additional charge.
- Reel Deal Demos has the right to show your finished project for promotional use. However, Reel Deal Demos respects your decision. In the event you do not want us to show your project for promotional use, please check the box below and initial the space provided.

This project is confidential. Do not use it for promotional purposes. _____
(Initial Here)

I hereby certify that I have read the above Agreement, Terms, and Policies, and agree to abide by them.

Signature: _____ Date: _____